



**Market Plan - Price Exercise**

Based on your knowledge of past, present and projected prices, answer the following questions:

**What is the lowest price you are likely to receive in the near future?**

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**What conditions would create this low price situation?**

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**What is the highest price you are likely to receive in the near future?**

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**What conditions would create this high price situation?**

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**Expected price (price you are most likely to receive in an average future year):**

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