

## International Relations and Marketing – Staff Bio

### **ALBERT ERINGFELD**

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Albert Eringfeld is currently Manager for the East Asia and Oceania Team. In this role, Albert assists Alberta agri-food companies by providing market information, guidance, business opportunities and market development support to help expand their business into the East Asian and Oceania markets. Albert joined Alberta Agriculture and Forestry in January 2014.

Albert was born and raised on a farm in Southern Alberta and has been involved with the Alberta and Canadian agriculture industries for his entire career. Prior to joining Alberta Agriculture, Albert spent twenty-one years promoting the export of livestock genetics and livestock production technologies and selling these products worldwide with specific emphasis on the Asian and Latin American regions. Albert successfully started up and operated his own livestock genetics exporting business for many years and has also prior to joining Alberta Agriculture provided international development consulting services to several Alberta and Canadian agricultural companies actively exporting their products internationally.

Albert has a B.Mgt. degree with a Major in Marketing from the University of Lethbridge and speaks fluent Spanish.

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