

The Capital Region Local Food Initiative invites you to attend:



Meet *Your* Maker

Where local food industry businesses connect!

Tuesday, March 29, 2011



11:00 a.m. – 4:00 p.m. at the Strathcona County Community Centre
2001 Sherwood Drive, Sherwood Park

Capital Region Local Food Initiative Funding and Supporting Partners:



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Where local food industry businesses connect!



If you are a local food grower, producer, processor, distributor, wholesaler, retailer, restaurateur, caterer, financier, marketer or consultant — **you need to be here!**
This event is for everyone wanting to develop and expand their local food business.

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Strathcona County Community Centre
2001 Sherwood Drive, Sherwood Park

Your \$25 ticket positions you to network with businesses from across all sectors of the local food system. Bring your business cards! An additional \$25 gets you a *Showcase* table to promote and sell your products and services.

The event will feature:

- **Lunch and Learn** – Enjoy a fabulous lunch featuring local products while local speakers (a producer, a distributor, a restaurateur) share their perspectives.
- **Making Connections: Local Food Market Trading Floor** – Engage in *speed networking sessions* that will connect growers, processors, buyers, distributors.
- **Local Food Products and Services Showcase** – See the products and learn about the services of the producers, financiers, marketers, and others in the local food network.

Please register to attend and reserve your space in the *Showcase* by March 11.

- [Click here](#) to fill out the online registration form, or
- **Contact Perry Phillips**, Coordinator for Local Food Value Chains, Capital Region Local Food Initiative by email at pPhillips@mcsnet.ca or by phone at 780-636-3366.

The Capital Region Local Food Initiative seeks to create a strong, diversified and sustainable local food economy in Alberta's Capital Region by identifying, linking and creating opportunities for local producers and processors to connect directly with each other and with consumers.

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Event Agenda

9:00 a.m. – 11:00 a.m.

- Showcase participants set up.

11:00 a.m. – 12:00 noon

- **Registration & Local Food Products and Services Showcase** – This Showcase provides various local producers, financiers, marketers and other service providers from across the region an opportunity to exhibit their local food products and services.

12:00 p.m. – 12:05 p.m.

- **Welcome Message** – from the Capital Region Local Food Initiative.

12:05 p.m. – 12:30 p.m.

- **Lunch** – Enjoy a fabulous lunch featuring local food products.

12:30 p.m. – 1:30 p.m.

- **Learning from Local Experience** – Local speakers (a producer, a distributor, a restaurateur) share their respective experiences and advice for working within and helping build the local food industry. You'll learn about the challenges and opportunities they have faced, and suggestions for what can be done by all parties to help strengthen and improve the local food network. Each speaker has been actively involved in supporting and strengthening the local food economy through their respective work/companies. Speakers include:
 - Vicky Horn, Spring Creek Ranch/Tangle Ridge Ranch
 - Jessie Radies, The Good Food Box/Live Local Alberta
 - Brad Lazarenko, Culina Restaurants

1:30 p.m. – 2:30 p.m.

- **Making Connections: Local Food Market Trading Floor/Speed Networking Session** – Engage in organized speed networking sessions between growers, producers, processors, buyers, distributors and more.

2:30 p.m. – 3:00 p.m.

- **Networking Wrap Up and Results** – provide your feedback on the results and identify what products or services you are looking to buy or sell.

3:00 p.m. – 4:30 p.m.

- **Local Food Products and Services Showcase** – Showcase remains open for further networking.

Staff from the Capital Region Local Food initiative will be on hand to meet with you one on one to explore how they might support you in advancing potential business opportunities identified through your networking.

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